



American Truck Historical Society

Minutes of the Regular Meeting

Board of Directors

January 25, 2020

Call to Order

Chairman Lenny Wild called the meeting of the ATHS Board of Directors to order at 8:30 a.m. on Saturday, January 25, 2020. The meeting was held at the American Truck Historical Society Home Office in Kansas City, Missouri.

Board Members Present

Board members present included Lenny Wild, Tom Mullen, Mark Schroyer, Marty Glomb, Rick Knox, Dale Bridge, Jerry Crume, Wade Beck, Chris Budke, Rocco Chianelli, Dan Coonce, Ken Crouse, John Doll, Carson Elliott, Charles Flexter, Michael Gully, David Hemelright, Clayton Hoak, William Irvin, Dennis Martinez, Frank Merrill, Dean McWhirk, Jim Moore, Chris Nolet, Stephen Rosemond, David Schnautz, Russell Spawn, Don Streeper, Tony Van Beek, John Vannatta, Mark Vassallo, Bill Wagner, and Ex-Officio Laurence Gration, Executive Director.

Staff Present

Courtney Cesar, Rebecca Dye, Jodi Kersten, and Lea Ann Reed.

Quorum

A quorum was established with 32 voting members being present.

Approval of Minutes

Bill Wagner moved “to accept October 26, 2019 minutes as presented” Motion passed with brief discussion about the inclusion of non-active past presidents and emeritus members of the board.

Reports

Executive Director Laurence Gration reported on the current state of ATHS membership numbers, the strategic plan for the future of ATHS, and changes to ATHS communications. He also reported on the newly developed Volunteer Committee, and their role in the organization going forward. Gration reported on the status of the Home Office building and the capital improvements that will need to be conducted to make ATHS the best steward of the member’s money as we can be. Gration discussed the book *Good to Great* and the philosophy of *Leading with Intent*.

Interim Treasurer Dale Bridge reported on the 2019 year-end ATHS financials. John Vannatta moved “to accept the Interim Treasurer’s report as stated.” The motion passed with no discussion.

Chairman Lenny Wild stated the Executive Committee had no recommendation at this time.

Stephen Rosemond reported the Awards Committee reviewed two awards, discussed the idea of charging to submit an award or to use the proceeds from the ATHS Awards Banquet to finance the program, and also the possibility of updating the criteria for the Distinguished Service awards. The committee is also holding firm on the March 31 deadline for awards to be presented at the ATHS Awards Banquet. Bill Wagner moved “to accept the Awards Committee report as stated.” Motion passed with no discussion.

David Schnautz reported that Convention Committee discussed the 2020 Convention, 2021 Convention, and where the permanent sites for future conventions in the West and Central would be. Contract negotiations will begin with the agreed upon sites, with East coast sites narrowed down by the committee. The committee is also collaborating with the Volunteer Committee to develop a volunteer incentive program. The committee requests that the RVPs return to their chapter leaders and ask for volunteers. The committee emphasizes that only golf carts will be allowed at the convention. John Doll moved “to accept the Convention Committee report as stated.” Motion passed with no discussion.

Dale Bridge reported the Finance Committee discussed how much endowment is enough, what the endowment will be used for, and how much risk the organization is willing to endure. The committee will be developing pro forma for the endowment fund. The committee has no recommendations at this time. Bill Wagner moved “to accept the report as presented.” Motion passed with no discussion.

John Vannatta reported the Nominating Committee did not meet and has no recommendations at this time. Discussion ensued on the feasibility of local members voting for their RVP representatives. Mark Vassallo moved “to accept the Nominating Committee report as stated.” Motion passed with no discussion.

Chris Budke reported the Social Media Committee discussed the history and the future of ATHS social media platforms. The committee recommends discontinuing the ATHS Forum and archiving the materials. The committee will be purchasing a phone to utilize live streaming at the ATHS events and will be developing a plan for how and when we utilize it. Carson Elliot moved “to accept the Social Media report as stated.” The motion passed brief discussion on discontinuing the forum.

John Doll reported the RVP Committee did not meet and has no recommendations at this time. Mark Vassallo moved “to accept the RVP report as stated.” Motion passed with no discussion.

Marty Glomb reported the Bylaws Committee did not meet and has no recommendations at this time. Mark Vassallo moved “to accept the Bylaws report as presented.” Motion passed with no discussion.

Rick Knox reported the Archives Committee discussed the timeline project, developing a collection plan, and cataloging of the AHS collection. The committee has no recommendations at this time. Dale Bridge reported on the library surplus sales. Mark Vassallo moved “to accept the Archives Committee report as stated.” Motion passed with no discussion.

Mark Schroyer reported the Communications and Marketing Committee discussed the different ways that AHS communicates with our members, developing our relationships with Cummins and Mack, and advertising. David Schnautz moved “to accept the Marketing Committee report as stated.” Motion passed with no discussion.

Mark Schroyer reported the Membership Committee discussed the development of membership pins, recognizing endowing life members’ contributions to the organization, showcasing AHS RVPs in *Wheels of Time* so that local members can get to know their representatives, and the membership dues increase that goes into effect May 1, 2020. David Hemelright moved “to accept the Membership Committee report as stated.” Motion passed with no discussion.

John Vannatta reported the Long-Range Planning Committee discussed the AHS Strategic Plan development. Laurence Gration presented the SMART strategic operating matrix. Discussion ensued on the goals presented in the matrix and how the objectives were developed. David Hemelright moved “to accept the Long Range Committee report as presented and for staff to continue with developing the strategic planning matrix further.” Motion passed with no discussion.

New Business

Don Streeper asked if it would be possible to find a 1971 truck to raffle off for the 50th anniversary, pending investigation of raffle laws in the United States.

Don Streeper asked if there would be an auction at the 2020 convention. Laurence Gration reported that staff are still investigating options.

Mark Vassallo moved “that the First-Class postage for Board Members living within the United States be discontinued for the remainder of 2020.” Motion passed with brief discussion.

Steve Rosemond asked after the status of grant money. Laurence Gration reported that this would be a priority of the future Director of Development.

Laurence Gration reported that there will be a meeting in Springfield, IL on February 22, 2020 to conduct a site visit of the grounds for 2020 Convention if anyone would like to attend.

Laurence Gration reported that the tour to Australia this year is not going forward as planned.

Announcements

The next ATHS Board of Directors meeting will be May 27, 2020.

The group is invited to David McNeill's wedding, which will be the Friday of Convention.

There will be a grassroots meeting at the Mack Museum on April 18, 2020. It will be an RSVP event.

Adjournment

The meeting adjourned at 12:55 p.m.