



American Truck Historical Society

Minutes of the Regular Meeting

Board of Directors - VIRTUAL

October 24, 2020

Call to Order

Chairman Tom Mullen called the meeting of the ATHS Board of Directors to order at 11:00 a.m. on Saturday, October 24, 2020. The meeting was held virtually through Zoom.

Board Members Present

Board members present included Tom Mullen, Mark Schroyer, Marty Glomb, Rick Knox, Dale Bridge, Mark Vassallo, Rocco Chianelli, Ken Crouse, John Doll, Michael Gully, Clayton Hoak, William Irvin, BJ King, Terry Klenske, Dennis Martinez, Glenn Martin, Frank Merrill, Dean McWhirk, Chris Nolet, Stephen Rosemond, David Schnautz, Russell Spawn Jr, John Vannatta, Bill Wagner, Ian Watson, Bobb Williamson, and Ex-Officio Laurence Gration, Executive Director.

Staff Present

Angela Brewer, Courtney Cesar, Rebecca Dye, Stormy Wylie, and Lea Ann Reed.

Quorum

A quorum was established with 26 voting members being present.

Approval of Minutes

Bill Wagner moved “to accept May 30, 2020 board minutes as amended.” Motion passed with brief discussion on attendance; Glenn Martin has been added to the attendance list.

Glenn Martin moved “to accept May 30, 2020 membership minutes as amended.” Motion passed with brief discussion on attendance; Glenn Martin has been added to the attendance list.

Reports

Executive Director Laurence Gration reported on the current state of the Society, and what new programs have been initiated this year. Gration stated that the presentation would be available upon request.

Treasurer Dale Bridge reported on the financial state of the Society. Bridge reported that ATHS did qualify for the PPP, but the money cannot be added to the books until the loan from the government is forgiven; it is expected that the loan will be forgiven. Bridge implored chapter

officers and RVPs to reach out to dropped member to help determine why they dropped and encourage them to rejoin. Bridge encourages the members to donate to the Society philanthropic programs.

Bill Wagner moved to accept the Treasurer's Report as stated. Motion passed with no discussion.

Chairman Tom Mullen reported that Trinity Logistics is still an active tenant in the Home Office. The Executive Committee taken action to have the building appraised for the purpose to keep our financial house in order. Mullen reported that ATHS is meeting with the Greater Kanas City Community Foundation, working with their financial advisor to discuss investments. Their financial advisor will be invited to the January 2021 board meeting to discuss investment opportunities. Mullen also reported that there is an inconsistency in the scheduling of the board meeting dates for January and October, and the Committee recommends correcting this for ease of scheduling.

Tom Mullen moved that future January and October board of directors' meetings occur the fourth Saturday of those months going forward. Motion passes with no discussion.

Stephen Rosemond reported the Awards Committee recommends (1) implementing ways of honoring award nominees that have passed in *Wheels of Time*, (2) requiring nominators to certify that their nomination is complete and meets all requirements, and (3) to recognize previous award nominees at the ATHS Award Banquets.

David Schnautz reported that the Convention Committee discussed the site proposals for 2023 and narrowed sites for 2024; the Committee is recommending Reno, Nevada for 2023. The Committee also discussed the upcoming 2021 Harrisonburg, VA and 2022 Springfield, IL conventions.

Michael Gully moved to accept Reno, Nevada as the 2023 convention site. Motion passed with discussion brief discussion on the hotel room rate.

Dale Bridge reported that the Finance Committee has been discussing how to split revenue and begin defining the endowments. Bridge gave an overview of the 2021 Budget. Discussion ensued on the expense line items.

Bill Wagner moved to accept the 2021 budget as presented. Motion passed with no discussion.

John Vannatta reported that the Nominating Committee prepared the 2021 Slate of Officers and revised the Nominating Policy and Procedures document. The Committee will be investigating potential candidates over the next year to potentially fill the open slots on the slate. The Committee recommends adopting the 2021 Slate of Officers, the renaming of the Canada Territory to British Columbia, and to adopt the Nominating Policy and Procedures as presented.

Bill Wagner moved to rename the Canada Territory to British Columbia. Motion passed with no discussion.

Bill Wagner moved to accept the revised Nominating Committee Policy and Procedures as presented. Motion passed with no discussion.

Bill Wagner moved to accept the 2021 Slate of Officers as presented. Motion passed with no discussion.

Chris Nolet reported that the Social Media Committee has completed the Social Media Plan and recommends the adopt the Plan as presented. The Committee has established a sub-committee, and it is tasked with developing a Social Media Best Practices Guide; how to respond to issues, how to determine group membership, and resolving dispute.

John Vannatta moved to accept the Social Media Plan as presented. Motion passed with no discussion.

John Doll reported the RVP Committee discussed the open RVP positions, the RVP Delegate position, and the RVP Annual Report results. Doll highlighted some of the results of the RVP Annual Report; the response rate is up 18% compared to 2019 and that RVPs have been significantly more active in 2020. President Mark Schroyer reported that Mark Vassallo has been chosen as the RVP Delegate and will be starting the duties early.

Marty Glomb reported the Bylaws Committee did not meet and has no recommendations at this time.

Rick Knox reported that the Archives Committee has completed the Collection Management Plan and is recommending the adoption of the plan as presented. The Committee also discussed cataloging and decided to stay at the most basic level of cataloging. Knox reported that Courtney Cesar will be working on developing the MOU with like-minded organizations to be accomplished by December 2021. The Committee recommends expanding the Volunteer program to assist in cataloging. Tom Mullen requested an update on the Timeline of the Industry display; Knox updated the board on the status of the Timeline Wall.

Bill Wagner moved to accept the Collection Management Policy as presented. Motion passed with no discussion.

Tom Mullen reported the Marketing Committee has changed direction and will be focusing on how to market ATHIS to prospective and current members. The Committee is hosting a contest on Instagram in collaboration with Flatbed Red's Instagram page. The Committee has no action items currently.

Russell Spawn Jr. reported that the Membership Committee has been developing new membership levels. Spawn stated that it is the Committee's goal to have these complete and available by the 2021 Convention and to continue working on membership retention. The Committee has recommendations for consideration.

John Vannatta reported the Long-Range Planning Committee is satisfied with the progress that has been made in accomplishing the Strategic Plan and will be looking towards 2022 through 2040 goals over the next year.

Bill Wagner moved to accept all the reports as stated. Motion passed with no discussion.

New Business

Michael Gully asked for clarification on the report from the ATHIS Roundtable Discussion that the Wheels of Magazine article quality and topic choice has gone down. Gully stated that ATHIS needs to keep in mind the mission of the organization when choosing article topics. Gully also recommends relaunching a Publications Committee to address this concern. President Mark Schroyer stated that he would take this under consideration. Executive Director Laurence Gration stated that there would be a survey regarding Wheels of Time readership being sent out to ask for input such as this.

Tom Mullen asked that we keep Dan Coonce in your thoughts while he recovers.

Announcements

The next ATHIS Board of Directors meeting will be January 21 – 23, 2021, in Kansas City, Missouri.

Adjournment

The meeting adjourned at 2:16 p.m.